



Roma Shah

UI/UX DESIGNER

An aspiring interaction designer who generates designs that are not only aesthetically pleasing but also instinctive. I have a good understanding of user behavior and a keen eye for detail.

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Email

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Website

romashah.com

Location

Mumbai, Maharashtra

EDUCATION

2020 - Current

B.Des, Interaction Design

UnitedWorld Institute of Design

Gandhinagar, Gujarat

2018 - 2020

Arts

Mithibai College of Arts

Mumbai, Maharashtra

SOFTWARE SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Figma
- Miro
- Balsamiq
- Adobe After Effects

PERSONAL SKILLS

- Communication Skills
- Reliable
- Eye For Detail
- Creative
- Organized
- Time management
- Team Player
- Confident

WORK EXPERIENCE

DIGITAL PRODUCT DESIGNER

Sandcup Design Studio | July 2023- August 2023

Sandcup is a digital design studio that believes in providing clarity of thought, a vision and a high commitment to creativity.

- Made posters for various projects.
- Worked on an upcoming concept.
- Did research and made UI for a software company.

UI/UX DESIGNER

Interactive Avenues | May 2023- July 2023

Interactive Avenues is a digital agency and proudly a part of Interpublic Group (IPG). It is the full-service digital arm of Mediabrands India.

- Got involved in different on going projects of the company.
- Helped with the research and the audit of the projects.
- Made spotlight banners and posters that were uploaded on the existing websites that were being updated and maintained by the company.
- Made UI screens.
- Learned the ratios and hierarchy of the sections in the websites.

FUNDRAISING

Muskurahat Foundation | July 2021

Muskurahat is an NGO that has programs that focus on the holistic development of children at-risk, primarily in shelter homes.

- Helped in raising funds for Project KEYtaab, providing holistic development needs for underprivileged children in several shelter homes and orphanages.

PARTICIPATIONS

Crea'22

Industrial Design Fest

Managed Interaction Design department's Interactive Installation.

Our team came up with a creative interactive concept on the topic 'Design and Tech'.

Crea'21

Industrial Design Fest

Put up and managed the installation of interaction design department along with my classmates.

Kshitij'19

Annual College Festival

Committee Member of Celebrity hospitality department. I

managed and allotted the volunteers to take care of the celebrity along with looking after their requirements.

Kshitij'18

Annual College Festival

Was a volunteer in Celebrity hospitality department.

EXPERTISE

UX RESEARCH

UI DESIGN

UX DESIGN

WEBSITE DESIGN

APP DESIGN

WIREFRAMING

BRAND IDENTITY

PROTOTYPING